

# CIO NEWS AND VIEWS

The Newsletter of the =CCCCIO  
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## CCCCIO Fall 2011 Conference

### CIOs PICK UP THE CALL

Over a hundred CIOs and other instructional administrators heeded the “Call to Action” at the Dana on Mission Bay in San Diego, October 26 - 28. A major focus of their deliberations was developing strategies to improve the communication and program links between high school, community college, and university programs. The highlights:

#### Tuesday & Wednesday

Usual suspects **Randal Lawson**, **Pam Deegan**, and **Dona Boatright** presented the 411 CIO Academy to 35 participants, covering such topics as enrollment management, tips on scheduling, the role of the CIO, and useful resources for CIOs.

Wednesday’s luncheon began with San Diego CCD Chancellor **Constance Carroll’s** welcoming remarks, which she kept brief after noting that she felt “a major speech coming on.” The keynote speaker was Riverside CCD Chancellor **Gregory Gray**, who has had thirty years of experience in higher education and most recently was the president of Miami Dade’s Kendall campus. Gray summarized information from a number of sources that document the erosion of financial and political support for higher education in general and community college education in California in particular. To Gray, the problem is not about money, programs, or performance, but a lack of leadership. He urged us to be leaders who define reality for the people we lead, to be risk-takers, and to cultivate autonomous action.

The first afternoon session described efforts to improve the transition from high schools to community colleges. **Deborah Ikeda** (State Center’s

North Centers), **Jeff Burdick** (English faculty, State Center’s International Center), and **Ellen Melocik** (English Department Chair, Clovis West High School) presented information about a partnership that examined student performance data, shared resources and experiences, and then determined ways to increase student college and career readiness. As a result, the 12th grade curriculum has been revised. In the second part of the session, **Don Berz** and researcher **John Hetts** (Long Beach) described an extensive research project to develop better ways to place entering high school students into the college’s English program. Their data strongly suggests that many current placement processes result in students not being placed appropriately. Among their findings: the grade a student receives in 12th grade English is a much stronger predictor of performance in college courses than a CST score. Eleventh grade grades are also strong predictors. The college’s “Promise Pathways” initiative is building on this research to improve its placement procedures. The lesson learned is for colleges to concentrate on emerging best practices.

In the second afternoon session, **Naomi Grisham** (San Diego Miramar), and **Cynthia Rico-Bravo** and **Jodi Corlis** (San Diego Mesa) described how Mesa is “Creating and Supporting a Culture of Transfer to

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Universities.” The project involves significant networking with a number of institutions, as well as collaboration across the college, with the college’s Transfer Center as the hub of support activities. The college also utilizes a Bridges grant, funded by NIGMS and NCMHD. Their advice: “The transfer function and supporting transfer must be identified as an *institutional* priority and involve everybody – administrators, faculty, staff, universities, high schools, students, region, colleagues.”

### Thursday

After breakfast and the regional meetings, **Barry Russell** and **Elias Regalado** (CCCCO) joined **Randy Lawson** (Santa Monica) in a session ominously titled “FTES Accounting: What the Auditors Are Finding.” Regalado expertly explained this arcane topic and tactfully pointed out a number of thorny issues that CIOs should be aware of. During the luncheon, **Melinda Nish** (Orange Coast) and Russell provided an overview of the Student Success Task Force recommendations. They then outlined the links of the SSTF with the CCCCO Goals and Strategies. After

lunch, **Mark Wade Lieu** (CCCCO), **Sylvia Ramirez** (ASCCC) and **Lynn Wright** (Pasadena) provided their perspectives on best basic skills practices. There followed an informational session by CCC Confer staffers **Blaine Morrow** and **Michelle Taramasco**. In the evening, **Mira and the Coasters** delighted the crowd with some of their greatest hits, as well as some new material.

### Friday

Building on the presentations from Thursday, Nish and Russell led an interactive session on the SSTF recommendations, documenting and collecting CIO feedback and priorities. The conference concluded with **Mary Dowell** (Leibert, Cassidy, & Whitmore), who discussed and took questions on the legal implications of program reduction and program elimination, among other topics.

Note: Check out the Fall Conference Photo Gallery, pp. 11–19.



*Your CIO Board at work*

# MONTEREY PENINSULA COLLEGE



## MISSION

Monterey Peninsula College is committed to fostering student learning and success by providing excellence in instructional programs, facilities, and services to support the goals of students pursuing transfer, career, basic skills, and life-long learning opportunities. Through these efforts MPC seeks to enhance the intellectual, cultural, and economic vitality of our diverse community.

## VALUES STATEMENT

Essential to the values and standards of MPC, we hold the following as vital to the attaining of our Mission:

- Recruiting and retaining highly qualified and diverse faculty and staff.
- Supplying and supporting that faculty and staff with high quality equipment and necessary training.
- Providing all faculty, staff, students and support personnel with clean, attractive and safe facilities.
- Fostering a culture of collaboration to promote and achieve student success.

## STRATEGIC PLAN GOALS

- Goal 1: Promote academic excellence and student success.
- Goal 2: Build MPC into an economic driving force for the Monterey area by supporting and developing programs that teach employable skills.
- Goal 3: Manage the rate of growth in programs and services in Seaside and Marina, subject to funding and growth conditions.
- Goal 4: MPC will maintain and strengthen instructional and institutional technology.

## SERVICE AREA

The college serves the communities of Big Sur, Carmel, Carmel Valley, Del Rey Oaks, Marina, Monterey, Pacific Grove, Pebble Beach, Presidio of Monterey Annex, Sand City, and Seaside.



## DEMOGRAPHICS FOR 2010-11

<u>Ethnicity</u>	<u>Number</u>	<u>%</u>
African-American	847	4.4%
Am Ind/Alask Native	174	0.9%
Asian	1,157	5.0%
Filipino	606	3.1%
Hispanic or Latino	4,927	25.4%
Pac Islander	230	1.2%
White	11,005	56.8%
Two or more races	408	2.1%
Unknown	32	0.2%
<b>TOTAL</b>	<b>19,386</b>	<b>100.0%</b>

<u>Gender</u>	<u>Number</u>	<u>%</u>
Female	9,132	47.1%
Male	10,221	52.7%
Unknown	33	0.2%
<b>TOTAL</b>	<b>19,386</b>	

### FTES

Credit	6385.35
Noncredit	450.84

## HISTORY

1947 – Monterey Peninsula College (MPC) commenced its operation on the campus of Monterey High School, holding classes from 4 p.m. to 10 p.m. daily. During the first year, 97 acres of land were purchased on Fremont Street. The following September, classes opened in converted barracks buildings with 280 students and 20 faculty members.

1957 – New buildings were needed to accommodate the growing number of students. The engineering building was constructed in 1958, the library in 1960, and the art and music center and swimming pool in 1962.

1961 – MPC separated from the Monterey Union High School District and became a separate junior college district. With this reorganization, the Carmel Unified School District and the Pacific Grove Unified School District became part of the Peninsula-wide junior college district.

1965 – The building program was renewed, and the “temporary” buildings of 1948 were replaced with new buildings for business, humanities, life sciences, physical education, physical sciences and social sciences. The Lecture Forum, the College Theater, and the Student Center were part of this campus renewal.

1971-1993 – The college operated an education center at Fort Ord in cooperation with the U.S. Army, mainly for the benefit of armed forces personnel and their families. After the closing of the base, the Fort Ord Re-Use Authority (FORA) was formed to administer and oversee the distribution of the former Fort Ord property to various state, county and local agencies, including Monterey Peninsula College.

1982-1983 – Monterey Peninsula College was selected as the site for the Maurine Church Coburn School of Nursing, established with a grant from the Maurine Church Coburn Charitable Trust.

2002 – Local voters approved a \$145 million bond for facilities, infrastructure, and equipment at MPC. Funds from the bond are being used to support the programmatic needs described in the College’s Educational/Facilities Master Plan, which includes the development of the MPC Education Center at Marina located in the former Fort Ord.



2003 – Construction of the new Library and Technology Center at the entrance to the campus was completed, and a new Plant Services building was erected near the Automotive Technology program site.

## ***From Montana to Monterey***

### **INTERIM CIO PAVES THE WAY FOR SUCCESSOR**

***Martin (Marty) Johnson*** came out of retirement last July to fill in as VPAA at Monterey Peninsula College. (The position was very recently filled by Dr. Celine Pinet.) Dr. Johnson has a BS in Engineering from West Point, a MS in Physics from Purdue, and a MS in Counseling from Long Island University. An Army officer for twenty years, he taught Physics at West Point, Engineering at the Royal School of Military Engineering in England, and Math, Physics and Engineering at Gavilan College, where he also served as VP of Instruction and interim President.



***N&V: This is the first time that we've featured a college for "Fifteen Minutes of Fame" with an interim chief instructional officer. What led you to MPC?***

MJ: Well, after Gavilan I was retired for five years, living in Montana, where I was born and raised. We had lived in Monterey for twenty years, and decided to return to be closer to our two sons—and to be warmer, as well. The interim opportunity arose at MPC, so I applied and was fortunate to get the job. My wife and one of my sons graduated from the college, so I have strong ties to it.

***N&V: So much for retirement!***

MJ: Well, I like to stay active. I grew up on a homestead in Montana, and still enjoy running, mountain biking, cross-country skiing, fly fishing....

***N&V: What makes the college unique?***

MJ: MPC is unique in many ways. First it is in Monterey, one of the top tourist areas in the state, with Pebble Beach and Carmel, the Pro-Am, the Jazz Festival and many other events and attractions.

It is also a major educational center. Regionally, higher education and research contribute the third highest input to the economy. The Marine Hopkins and Moss Landing Centers, the Oceanographic Institute, the Monterey Aquarium, CSU Monterey Bay, Monterey Institute of International Studies, the Defense Language Institute, and the Naval Postgraduate School—all these educational institutions constitute a collaborative environment that is normally found only in large metropolitan areas.

***N&V: And MPC.***

MJ: That's right. MPC is unique in that a large, affluent segment of the population are highly educated and dedicated to life-long learning. They seek access to all

of the college programs. The college supports the community through older adult offerings and a wide range of over 300 courses in physical fitness, dance, studio arts, music and theater. We also have outstanding technical programs. Our Nursing Program is a good example. Supported by an endowment and in partnership with the Community Hospital of the Monterey Peninsula, the program is one of the finest anywhere. The program just received full 8-year accreditation with many commendations.

***N&V: I gather the college has been doing a lot of construction.***

MJ: Yes, and it's quite exciting. A new campus in Marina opened for this fall semester to serve students in the northern part of our district. Land was made available because of the closer of Fort Ord and the Marina Campus and the Fire Safety Center were constructed. Additional facilities to support Public Safety programs will also be constructed. As new housing developments are constructed on Fort Ord lands, educational facilities will be available to support the growth. The Marina Campus has available land for expansion as needed. Getting a bond passed and getting new buildings constructed and others renovated have greatly improved our ability to provide better opportunities for learning through smart class rooms, learning centers, computer and science labs, and other facilities.

***N&V: What major planning initiatives will the college implement over the next five or ten years?***

MJ: The college is in the process of developing a new Educational Master Plan. The plan may include additional partnerships with CSUMB and the Naval Postgraduate School, furthering the multi-site vision of the Marina Campus and the public safety centers at Fort Ord, development of a continuing education program, and further expansion of CTE programs.

***N&V: Why should students choose the college over other choices?***

MJ: This college is characterized by a welcoming learning environment, where faculty are sincerely interested in the growth of their students and have the talent, passion and education to provide the best opportunities for learning. And I think that administration and staff genuinely share that passion and work to maintain an attractive, safe and welcoming learning environment. The Foundation receives excellent support from the community and is key to supporting students and programs, especially during these difficult economic times.

***N&V: What do you like the most about your work at the college?***

MJ: I have always been impressed with the quality of faculty members and staff. Each day I am motivated by their hard work, expertise and dedication to teaching and learning.

***N&V: What's tough about your job?***

MJ: Not being able to do all that needs to be done. Budget and time constraints, shortage of staff, and pending state mandates present a challenge every day. And like all California colleges, we are challenged by the difficult economic times and changing state requirements. However, those challenges offer opportunities to work together to solve them. And the faculty and staff at MPC do.

***N&V: Is anything you would like to add?***

MJ: Yes—Monterey Peninsula College is not only where I temporarily work; as a resident I'm proud to say that it is my community college!



***It happened in Monterey...***

**Pinet Named Permanent CIO at MPC**

Marty Johnson has informed *News and Views* that at their December 13 meeting, the MPC Board of Trustees announced the appointment of **Celine Pinet** as the college's Vice President of Academic affairs. Pinet, whom many of you will remember from the fall conference, will begin her tenure at MPC on February 6. Pinet holds a Ph.D in Architecture from the University of Wisconsin, Milwaukee, plus a Master's in Environmental Design and a Bachelor's in Psychology from the University of Montreal. She has been West Valley College's Dean of Instruction since 2006, and has also served as Interim Vice President of Instruction at West Valley College from January 2011 until July 2011. She also served as division chair and department chair after a teaching career that began in Ohio and continued at West Valley from 1998 until 2006. Prior to becoming the Dean, she was the Division Chair of Applied Arts & Science from 2004 – 2006.



## **PRESIDENT'S MESSAGE**

**Santa Rosa's Mary Kay Rudolph steps in to replace Melinda Nish**



I begin my term as your CIO President with some trepidation. After all, I'm following in some pretty big footsteps at a time when the role of Chief Instructional Officer is gaining responsibility and visibility, both on our campuses and in statewide education.

In my twenty-plus years in Community Colleges I have never seen the scope and pace of change that we are facing today. As a bit of an adrenaline junkie, you'd think I'd be chomping at the bit. Never mind that my passion for new adventure combined with my occasional overestimation of my skills has sometimes resulted in a tumble (some of you may even recall the spring conference I attended with the perfect accessories for a gal on crutches). But crutches or not, I am excited.

In this era of increased accountability and scrutiny, we CIOs will be the ones under the magnifying glass at our institutions. Many of us have hardly finished putting the final touches on SLOs and the requisite changes to curriculum, policies and attitudes when along come TMCs! And lest you feel a bit smug that you are all prepared for the latest round of Title 5 changes and repeatability modifications, just look over your shoulder as the Student Success Task Force recommendations gain ground.

Nevertheless, I am heartened. Heartened that we have so many talented CIOs and CIO/CSSOs in our ranks. Heartened that we are starting to act like a system for the betterment of all of our students. Heartened that we are really looking at how we can help our students meet their goals within a reasonable time frame that recognizes their myriad outside commitments but still pushes them to finish what they started. So, instead of being besieged and beleaguered we need to be revitalized and rejuvenated.

On behalf of your Board, I welcome this opportunity and thank you all for placing your faith in our ability to fairly and firmly represent the best of academics in California. I urge you to take advantage of our CIO list serve to ask each other for help and advice and to share best practices. And mark your calendar now for our Spring Conference in Northern California. We will be meeting at the Westin Hotel at the San Francisco Airport, April 17-20, 2012. We couldn't have picked a better place or time to meet jointly with our Academic Senate siblings as we try to chart the course for California's educational future. As they said in ancient Rome, Carpe Diem (or seize the fish!).

– Mary Kay Rudolph

## MELINDA MAKES THE MOVE

*Now former CCCCIO Board President Melinda Nish will officially begin her tenure as the Superintendent-President of Southwest College on January 3, 2012. During her service as a CIO board member and then president of the CIO group, she has been tireless in her efforts to make the organization a unified voice for improvement in the California community college system. [News & Views](#) caught up with her recently to ask a few questions.*



***N&V: Did they throw you a huge party and give you a gold watch at Orange Coast?***

MN: A great party was had, but no gold watch; however, beautiful jewelry was offered and gratefully accepted.

***N&V: What's it feel like to be between gigs?***

MN: Tough. I've been working for Southwestern on the weekends through the transition phase.

***N&V: What was the toughest thing you had to do as a college CIO?***

MN: One of the biggest challenges was to juggle the CCCCIO executive board duties with my college duties. I never felt like I had enough time and I always felt I could be better organized. Thank the Lord for Claire and my OCC staff!

***N&V: Who--or what--will you miss at OCC?***

MN: The people. OCC is an amazing place with awesome students, faculty, staff and management. I'll also miss the beauty of the main campus. The serenity of the sailing center. The rose garden behind the business dean's office.

***N&V: What won't you miss?***

MN: I will not miss the occasional dead rat that graced the outside of the administration building. However, my dog will.

***N&V: What did you enjoy most about the job?***

MN: Really learning what the system is and is not, and creating a network across the state and within the Chancellors Office. I'm proud that we managed to set statewide CIO goals together as an entire CIO team.

***N&V: What was your biggest disappointment?***

MN: Not being able to try out every room in the Sacramento Capital Plaza Holiday Inn.

***N&V: What CIOs or other colleagues were really helpful to you?***

MN: Don Berz is the best guy to talk to if you want to survive or retire or maybe do both at the same time. Lori Gaskin convinced me that there is life after working as a CIO. Randy Lawson inspires me to see a Broadway musical titled "Curriculum"...oh, wait, maybe that was Pam Deegan? Mary Kay Rudolph told me to not answer questions such as this.

***N&V: How do you think the CCCCIO will be different a few years from now?***

MN: I think the group will lead the way in forging a meaningful and long-term system level relationship with the CSSOs and CEOs.

***N&V: Let's get back to your new job. What led you to apply for a presidency?***

MN: I really hadn't considered a move like this, but when the opportunity came up, my mentor, Denise Whittaker, told me "you are ready."

***N&V: Do you already have an agenda for your first few months at Southwestern?***

MN: My agenda right now is to get my feet firmly on the ground at Southwestern and that will take at least a few months. Let's just say, I have agenda items but they will be highly collaborative endeavors.

***N&V: How is Southwestern different from OCC?***

MN: I think the differences, such as they are, are actually less striking than the similarities. Both colleges have great students, amazing faculty, and awesome staff and management. Southwestern is the southernmost higher education district in California and the largest district geographically in region 10. And right now it is celebrating its 50th anniversary.

***N&V: How do you think being a CEO will be different from being a CIO?***

MN: Developing and nurturing Board relations is an important part of the job. So is promoting institutional advancement. These are areas in which CIOs are generally not responsible.

***N&V: How will this change alter your personal life?***

MN: What personal life?

***N&V: What advice would you give to CIOs in terms of the CIO job?***

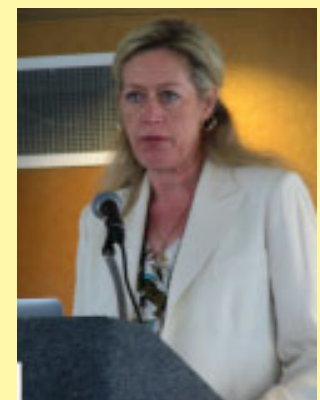
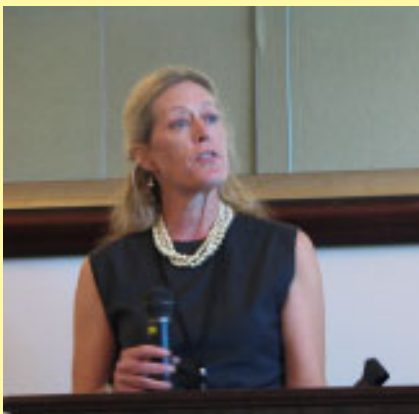
MN: Love it. It will be one of the most challenging things you do—if not the most—but it will also be the most rewarding.

***N&V: What advice would you give to CIOs who are thinking about moving into a CEO position?***

MN: If you want it, go for it. Don't expect your first interview to be the last and prepare for every interview with 110% of your effort.

***N&V: Any other thoughts you'd like to share with the CIOs, who no doubt feel utterly forsaken and abandoned?***

MN: I know CIOs and I know they do not feel forsaken or abandoned....They lived through that as deans and directors. I stand ready and available to aid and assist any CIO in need.



## **News from the Chancellor's Office**

### **Barry Russell, Vice Chancellor of Academic Affairs**



We are headed to 2012 at lightning speed. In fact, as you read this, you may have already passed the threshold! Let me say “Happy New Year.” I hope it is filled with promise and prosperity for each of you.

Now, down to the juicy details that everyone is waiting on...

#### **Student Success Task Force**

The Task Force has completed all of its work and a document will be going to the Board of Governors on January 9, 2012 for their review and approval. I think that the recommendations are good ones. They have been reviewed by thousands of eyes and got better with each revision so that they are now very clear, succinct, and very proactive. The next step will be the implementation phase...where most people seem to have their concerns. I will be working with the other staff at the Chancellor's Office to develop a plan to include all constituent groups in the development of any implementation activities. Early in 2012, we will be holding a brainstorming session to identify the major tasks and identify the necessary players. Stay tuned...and please volunteer.

#### **Guidelines**

The Chancellor's Office is working very hard to get some guidelines out in several areas – Prerequisites, Repetition and Withdrawal, Repeatability, Online Materials, and the full revision of the Program and Course Approval Handbook. All of these documents have been going through a long process of editing and revision by several staff members and Chancellor's Office committees. They should be complete and out on our website during the first quarter of 2012.

#### **Associate Degrees for Transfer**

First, let me say “Thank You” to all you CIOs who worked on each of your campuses to get programs into the system and approved. We now have about 250 Associate Degrees for Transfer that have been deemed similar to over 500 Bachelor Degrees at California State Universities. Reaching the minimum level of compliance is just the first step to demonstrate to the



Legislature and the Administration that we are serious about increasing the number of students who are achieving associates degrees and then transferring to a university.

The next step is to move further down the path and approve as many programs as seems



appropriate for each of your campuses. There are now 16 Transfer Model Curricula but there will soon be at least another nine available. This will offer a broad landscape for students to have many choices for their future degrees.

A new logo has been developed, a new website will be released soon, and a full marketing campaign targeting students, parents, high school counselors, and others are just a few of the activities related to these new degrees.

#### **Job Forecasting Information**

The Georgetown University Center on Education and the Workforce, in collaboration with the National Research Center for Career and the Technical Education and the National Association of State Directors of Career Technical Education, have released the report “[Career Clusters: Forecasting Demand for High School Through College Jobs, 2008-2018](#)”. The report looks at education requirements, projected job accessibility and potential earnings by the industries and occupations the jobs cluster in, and differences for male and female workers. Not surprisingly, the report depicts the most positive outlook for workers with Bachelor's and graduate degrees. The role of career and technical education in career-ready education is demonstrated by findings about the promise of middle-skill jobs for those with some level of postsecondary education or training short of a Bachelor's degree, and the declining job prospects for those with just high school diplomas.

—Barry Russell

# FALL CONFERENCE PHOTO GALLERY

## WEDNESDAY



*Melinda Nish welcomes Chancellor Constance Carroll to opening luncheon*



*Riverside Chancellor Gregory Gray, luncheon speaker*



*Mary Kay Rudolph with Dona Boatright, CIO Academy facilitator*



*Small group workshop*

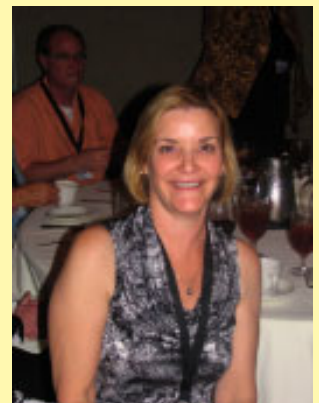


*“Transition from High School”: Deborah Ikeda, Ellen Melocik, Jeff Burdick, John Hetts, & Don Berz*



*Culture of Transfer: Larry Buckley thanks Naomi Grisham, Jodi Corliss, and Cynthia Rio-Bravo*

*Dinner & General Meeting*





RSDAY



*New CIOs*



*Keith Aytch*



*Anna Davies*



*Terry Guigni*



*Jane Harmon*



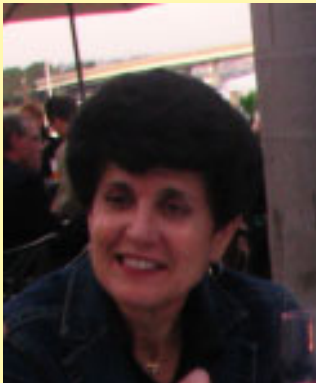
*Derek Lerch*



*Corey Marvin*



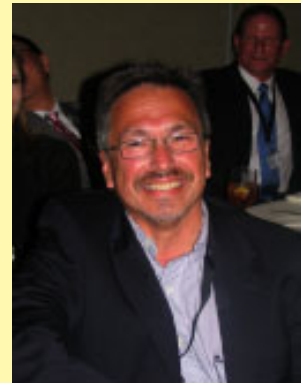
*Fabienne McPhahil Naples*



*Aracely Mora*



*David Newnham*



*Luis Sanchez*



*Marilyn Spaventa*



*Samia Yaqub*



*Wei Zhou*



*Regional meetings*

**THURSDAY**

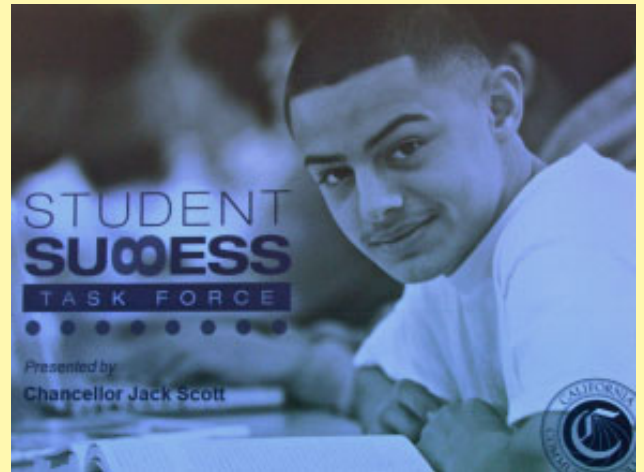


*FTES accounting*



*Elias Regalado*

*Luncheon: Overview of Student Success Task Force, with Barry Wood & Melinda Nish*





*Best Basic Skills Practices: Pam Deegan (top) thanks  
Mark Wade Lieu, Lynn Wright, Sylvia Ramirez*

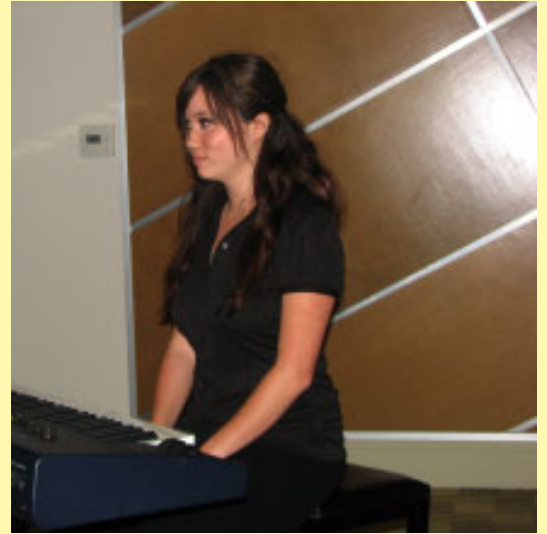


*CC Confer presenters Blaine Morrow &  
Michelle Taramasco, with Sue Nelson*

*President's Reception*



*President's Reception*



*Mira & the Coasters*

**FRIDAY**



*Legal Implications of Program Reduction and/or Elimination: Mary Dowell, with Sherie Guerrero*