

CIO NEWS AND VIEWS

The Newsletter of the CCCCIO
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First Fifteen Minutes of Fame Feature PORTERVILLE COLLEGE

(EDITOR'S NOTE: THIS IS THE FIRST STORY IN A BRAND NEW EXCITING FEATURE: THE FIFTEEN MINUTES OF FAME LOTTERY. WE CARVED THE NAMES OF ALL THE COLLEGES ON RECYCLED BINGO BALLS, AND PORTERVILLE WAS THE FIRST TO BE SELECTED. WILL YOUR COLLEGE BE NEXT???)



Mission Statement:

With students as our focus, Porterville College provides our local and diverse communities an excellent educational experience that fosters intellectual curiosity and growth, lifelong learning, and prepares our students for personal and academic success.

“The College is very proud of its reputation of being both academically-focused and student-centered, as well as being considered a pleasing education environment due to its attractive campus.”

—2006 Accreditation Self Study

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PORTERVILLE COLLEGE AT A GLANCE

- ◆ Founded in 1927
- ◆ Draws from a service of area of over 100,000 people
- ◆ Part of the Kern County CCD, geographically the largest (28,000 square miles) community college district in the United States
- ◆ Offers 18 degree majors and over 20 certificate programs (2006)
- ◆ Credit FTES of 3,384; Non-credit FTES of 191 (2008-09)
- ◆ Porterville Foundation is steward of \$3.3 million in net assets (2006), supports college programs, faculty projects, and student scholarships

THE STUDENTS

(Spring 2009)

Headcount	4,369
Hispanic	52%
Unknown	8%
Filipino	4%
American Indian/ Alaskan Native	2%
Asian	2%
African-American	2%
Pacific Islander	0%
Female	63%
Male	36%



VP TRANSITION

Veteran Steve Schultz hands over CIO tasks to newbie Ann Beheler



When your editor put on the blindfold, reached into the old Sonoma County wine barrel, and selected the recycled bingo ball labeled “Porterville,” he didn’t realize that he would be interviewing two CIOs. Steve Schultz, who is starting his twenty-first academic year at Porterville, explains:

“I began in 1989 as the first full-time EOPS/Matriculation counselor the college ever employed. A few years later I was ‘promoted’ (don’t know if I really moved UP or DOWN) to Dean of Students. And, then about six years after that, I was ‘promoted’ to the Vice President, Learning –which was a dual VP position in which I served as both the CIO and CSSO. I served in that capacity for approximately five years. In that job, my hair loss accelerated, what was left turned gray, and I began to notice wrinkles on my face that I had never seen before.”

According to Steve, the college took pity on him. “To salvage my sanity and what was left of my hair, the position was split back into two, i.e. VP/SS and VP/AA. Before the applications went out for the new VP, the president asked me which VP I wanted to be. After careful thought and much deliberation (about 5 seconds), I chose the student services position.”

Actually Steve has been part of the Porterville family longer than 21 years. “I was born and raised in Terra Bella, a small farming community seven miles south of Porterville. I graduated from Porterville College in 1974, my three brothers graduated before me, and my dad played on PC’s first football and baseball teams in 1928-29. So PC has been a part of my life since conception.” Steve’s son graduated from PC last year and Steve handed him his diploma when he crossed the stage. “That was the highlight of my professional career. I still tear up thinking about it.”

Ann Beheler's story is quite different. "I was recruited to the Porterville CIO job by a search firm. I had never heard of the college, and didn't even know where it was located. But I was intrigued by the prospect of working here because I'd done significant research on Hispanic recruitment and achievement during my doctoral work, and Porterville is a Hispanic-serving institution. My previous background was all in large suburban colleges, so this is a new adventure. I fell in love with the Porterville people during the interview."

After several months on the job, Ann is enthusiastic. "I like the people, and I like the fact that I get to work with many aspects of leading the campus. It's been a challenge because there hasn't been someone focusing full time on the CIO functions for several years (since the last budget crises in the early 2000s), so I am having no trouble finding matters to be addressed."

We asked both VPs what makes the college unique, and both cited its long history and rural heritage. Steve loves its location. "Porterville is right in the middle of everything. You can be fishing up in the mountains to the east in about 30 minutes, basking in the sun at Pismo Beach to the west in about 2 hours, watching a Dodger game to the south in 2 hours, or walking down Pier 49 in San Francisco to the north in about 4 hours. The city has grown over the years, but due to its rural location the area is much the same as it was when I was growing up.

Of course Porterville College has had its challenges, including being placed on "warning" status by the accrediting commission. But the VPs think the college has responded well. "We could have moaned, wailed and pointed fingers," says Steve, "but to respond, administration, faculty, staff, and students came together, and worked hard to address our deficiencies. Last summer we were taken off warning because of everyone's hard work and dedication."

As for the future, both Ann and Steve say the college will be revising the Educational Master Plan, including the Enrollment Management Plan, to make sure that all the planning is integrated so as to provide the best opportunities for students. The college hopes to enhance and expand its CTE programs to respond to the growing needs of the community, an initiative that would entail new building projects, assuming the passage of bond measures.

We posed a final question to the old-timer and newcomer: What makes Porterville wonderful? Both are proud of recent recognition by the local paper that the college is the "Best Learning Institution in Porterville." And they take note of the many transfer students who come back to the area and make their own contributions to the local community and economy, and citizenry.

"One last thing," adds Steve. "What's special about our college is how we all work together. We've addressed challenges together and everyone understands and appreciates the roles and responsibilities each of us have – and we support each other. Participatory governance has been a staple on this campus for a very long time."





CIOs are set to Seize the Days at the Fall Conference at the Dana on Mission Bay, San Diego

Here's the schedule:*

Preconference

Tuesday, October 20, 2009

9 a.m. to 12 noon	411 CIO Academy, led by Randal Lawson, Santa Monica College, and Dona Boatright, retired California Community College Chancellor's Office Vice Chancellor for Academic Affairs
12:00 to 1:00 p.m.	Luncheon
1:00 to 5:00 p.m.	411 CIO Academy
6:30 to 8:00 p.m.	411 CIO Academy Dinner

Wednesday, October 21, 2009

8:00 to 11:30 a.m.	411 CIO Academy Breakfast & CIO Academy Continued
9:00 to 11:45 a.m.	CIO Executive Board Meeting

Conference Begins

12:00 to 1:30 p.m.	Lunch with Chancellor Jack Scott, CCCCCO
1:45 to 3:15 p.m.	Facing Budget Strategies: Strategies from the Field, with Renee Kilmer, Cabrillo College and Irene Malmgren, Citrus College
3:15 to 5:00 p.m.	Accreditation: How To Do What's Right and What to Do When Right Fails, featuring Renee Kilmer, Melinda Nish, and Pam Deegan—all CIOs who have recently experienced Accreditation visits
6:30 to 8:00 p.m.	Dinner with Chancellor Cindi Miles, Grossmont-Cuyamaca Community College District

Thursday, October 22, 2009

8:15 to 8:45 a.m.	Breakfast
8:45 to 9:15 a.m.	CCCCIO General Meeting
9:15 to 10:15 a. m.	Regional Meetings
10:30 a.m. to 12:00 p.m.	Breathing Life into Data: How to use the Research Department to Increase the Effectiveness of your Decisions and Ease the Struggle, with Ian Walton, former ASCCC President, Pam Deegan, MiraCosta College, and Rob Johnstone, Skyline College
12:00 to 1:30 p.m.	Lunch with Cruz Reynoso
1:45 to 3:15 p.m.	Data-Driven Course and Program Reductions: How to Make the Difficult Decisions, with Ron Manzoni, Cuyamaca College and Mary Kay Rudolph, Santa Rosa Junior College
3:30 to 5:00 p.m.	Stepping Out of Crisis Management: How to stay Focused and Positive through these interesting times, featuring Randal Lawson, Santa Monica College, Ed Buckley, retired CIO Santa Rosa Junior College, and Julie Hatoff, retired CIO MiraCosta College
5:30 to 7:30 p.m.	President's Reception

Friday, October 23, 2009

8:00 to 9:00 a.m.	Breakfast
9:00 to 10:30 a.m.	Updates from the Chancellor's Office and Academic Senate: Prerequisites, CB 21 coding, Associates Degrees, Minimum Quals, and more, with Stephanie Lowe, CCCCCO, and Jane Patton, ASCCC President
10:45 a.m. to 12:00 p.m.	Enrollment Management; Attendance Accounting, with Randal Lawson, Santa Monica College and Pam Deegan, MiraCosta College

* SCHEDULE SUBJECT TO CHANGE

NEW CIOs THIS YEAR

At least six individuals have joined our ranks since our last edition. Please take a moment to welcome them at our Fall Conference, or via email.

Contact *News & Views* at ebuckley@sonic.net if you are a new CIO—or if you know of a new CIO—who is not listed here.



Tim McGrath
Vice President of Instruction
San Diego Mesa College



Dr. Mary Mirch
Glendale Community College
Vice President,
Instructional Services



Cheryl Munsey
Interim Vice President
of Instruction
Copper Mountain College



Sarah F. Perkins, Ph.D.
VP, Instruction
Cañada College



Kathleen A. Rose, Ed.D.
Vice President, Instructional
Services, Gavilan College



Kathy Werle, Ph.D.
Vice President, Instruction
San Diego Miramar College



NEW COLUMNIST HELPS CIOs TO CARPE THAT DIEM!

After Carole Bogue-Feinour of “Ask Carole” fame retired from her position in the Chancellor’s Office, News & Views managed to sign on MORGAN LYNN, as our advice columnist. What a coup! Carrying on in the tradition of her predecessor, the Vice Chancellor fields some tough questions....

Dear Morgan,

Do you think we will see large mid-year cuts?

—Mack the Knife



Dear Mack,

The state’s fiscal outlook remains stormy. While the national economy is beginning to show signs of rebounding, California is not yet seeing signs of recovery. As long as the California economy is weak, there remains a high risk of further mid-year cuts—and cuts next year—in the overall state budget. This risk will diminish as the California economy strengthens.

One element we have in our favor is that California has already lowered funding for higher education to the minimum level allowed by the feds. That is, aggregate funding for higher education (UC, CSU, and CCC) has been cut to the minimum maintenance of effort. As a result, further cuts to the community colleges would risk losing as much as \$5 to 10 billion in federal aid. We would like to think this is a bullet-proof guarantee, but recent California budgets suggest anything is possible.

Dear Morgan,

How are questions regarding the impact of budget reductions on faculty workload being addressed?

—Lotta Lode



Dear Lotta,

Presumably this is a question about increases in class sizes as enrollments surge while at the same time sections are cut. We have colleagues reporting that classes are 96% to 100% full and that faculty members are adding beyond the specified class size. This phenomenon also occurred when we sustained the 2002-2003 mid-year budget cuts. Of course this is an issue governed by local campuses and each of you will have to decide what you can sustain and for how long during this budget crisis.

Dear Morgan,

Where does the Legislature/Chancellor specifically stand regarding activity classes?

—Actively Seeking S’lution



Dear Actively,

It’s not just activity classes the Legislative Analyst’s Office is scrutinizing, but any class that could reasonably be considered “recreational.” In a report titled 2009-2010 Budget Analyst Series on Higher Education (dated January 29, 2009) the legislative analyst proposed “Changing Community College Funding Levels for Lower-priority coursework” (page 33), i.e. changing the funding level to the noncredit rate. In their example they listed the following “credit recreational courses” (taken from the 2007-08 schedules of classes): Aerobic exercise, Badminton, Bowling, Weight Training, Yoga, Birds of Southern California, Broadway Tap Dancing, Introduction to Ceramics; Painting for Pleasure, and Recording Your Autobiography.

Last June I sent an e-mail to the CIO listserv on this issue. In it I noted that while the Budget Conference Committee rejected a proposal to lower the funding rate for P.E. courses (instead approving unallocated \$120 million to our general apportionments), the issues are still on the table. In approving the unallocated reduction, they accepted our argument that the colleges should address these concerns at the local level, but they expect that we will do something to ensure that enrollment funding is targeted to key statewide priorities rather than recreational activities. Additionally, the Conference Committee adopted budget language that states that reductions in course sections (due to workload reductions) be achieved in areas other than basic skills, CTE, and transfer—again sending the message about focusing on mission priorities.

If PE classes are clearly fulfilling graduation requirements, transfer requirements or are part of a Career Technical program in a related field, offering them is more defensible. However, the press coverage that highlighted the recreational aspects of certain PE courses diverts public perception from our core and critical missions that will help the California economy recover. In budget discussions it does not serve us well to be seen in this light. That is why I continue to encourage you to review your course offerings and consider suspending those courses that can reasonably be viewed as recreational in nature so that those resources can go to basic skills, CTE and transfer.

Since sending that e-mail, a number of CIOs have informed me that they are moving these recreational courses to Community Service programs. In fact, one CIO shared recently that he had moved knitting and quilting courses to Community Services. A wise move indeed!

☞ Dear Morgan,

As you look into your crystal ball, what does the budget outlook for 2010-11 really look like?

—Carnack the Magnificent

☞ Dear Carnack,

Due to one-time budget solutions in the 2009-2010 State Budget, as well as sluggish state revenues, it is likely that there will be cuts in the overall state budget for 2010-2011. It is too soon to know whether or not the community colleges will be cut. The ARRA maintenance of effort requirement will again be in effect for 2010-2011, and that means we will still have the protection I mentioned in my answer to Mack the Knife.

☞ Dear Morgan,

It seems like the advice we are getting about “supplanting” is not good for students or employees. For example, classified staff who work in our reading, writing, and math labs are being laid off because of a lack of funds to pay them out of the district budgets, and we are not allowed to pay them using BSI funds. It is very perplexing. Is there any chance that the supplanting rules can be relaxed?

—Humbly Stukindamuddle

☞ Dear Humbly,

The maintenance of effort levels that are used to determine if a district is supplanting will be lowered for 2009-2010 based on the reduction in state funding for categorical programs. Since state funding for Basic Skills was cut by 39%, districts’ required levels of local funding are reduced by approximately the same percentage. (There may be some variation across districts given the reduction in minimum grant amounts to \$90,000). As long as a district meets this reduced spending requirement, it would not matter if the salaries of specific employees are transferred from one program to another as stated in the question.

☞ Dear Morgan,

According to the revised instructions sent out by Lebaron Woodyard, Supervised Tutoring can be offered in each of the Basic Skills— English, ESL, Reading, Math, Learning Skills and Study Skills—but not in individual courses in other disciplines. What about one generic “tutoring” course for all non-basic skills disciplines?

—Wiley Tooter

☞ Dear Wiley,

Noncredit supervised tutoring can only be for courses and classes that are in the basic skills areas. Title 5 Section 58168 (Tutoring) states that “student attendance in tutoring is eligible for apportionment in a noncredit course offered under the provision of Education Code section 84757 (a)(2)”, which is the noncredit category applicable to the basic skills area.

Here is the actual Education Code language for the types of courses and classes covered by this noncredit category: “Elementary and secondary basic skills and other courses and classes such as remedial academic courses or classes in reading, mathematics, and language arts.”

Dear Morgan,

Notwithstanding the budget and resultant programmatic changes that we must make in the face of reduced state funding, what do you feel are the top three challenges facing the California community college system in the next 18 months?

—Menage Atrois



GOT A QUESTION FOR MORGAN'S ADVICE COLUMN? SEND IT TO ebuckley@sonic.net AND IT WILL BE FORWARDED TO HER.

Dear Menage,

Eighteen months is a relatively short period of time and we do not expect to see significant recovery in the economy during this period, so bracing for possible further cuts will be a challenge. It will also be a challenge to keep campus morale from dropping and foster a spirit of "we're all in this together" when folks involved in the categorical programs are feeling really dispirited because of the disproportionate cuts to their areas. In the longer term, persistent cuts of this magnitude will alter the way we do business and in particular may force a redefinition of access and how we provide it.

DUES, DUDES!



Speaking of "Seize the Day"—SEIZE YOUR (COLLEGE'S) CHECKBOOK! For only \$300 a year, your CCCCIO dues pay a whole pile of dividends: a fabulous web site ❖ representation in Sacramento ❖ a voice in the development of policies and regulations affecting you and your college ❖ conferences tailored to your interests and needs ❖ and a network of outstanding colleagues! You can include the dues in your check for the fall conference or pay separately.

**Not sure you're paid up?
Click on <http://ccccio.org/renewals/index.php>.**

Need more information? Contact Claire Biancalana at claire.biancalana@cabrillo.edu.



YOUR CCCCIO BOARD 2009-10



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PRESIDENT'S MESSAGE

NEW CIO PRESIDENT RENEE KILMER:

“We are in this together and we’ll survive this together.”

Friends and Colleagues,

It looks as if we’re off to a very busy year, with record enrollments around the state despite the budget cuts from Sacramento. This situation will prove challenging for us all this year as we grapple with how best to serve the growing number of students, with ever diverse needs, yet stay within our dwindling budgets. However, we should look for the silver lining in every cloud. We have an opportunity to help one another more than ever, by sharing ideas and strategies, by giving advice, and by supporting one another in these troubling times. And your executive board is here to help whenever we can.

We started this past August by sending out a survey to all of you about what plans your colleges have been making in preparation for the cuts this year. The response rate was excellent: a total of 62 CIOs responded (29 from multi-college districts and 33 from single college districts). A summary of the results is on the CIO home page. The strategies for cuts include layoffs, frozen positions, reductions of sections, reductions in compensation, etc. If you haven’t looked at the survey results yet, you should do so, as I think you’ll find them informative. We are now looking at a follow up survey for later this year, once the fall semester has settled and some of the plans are implemented.

While the budget occupies a lot of our time, we all have so much else on our plates as CIOs, especially all of the changes that come from the system office. This year already we are facing the CB21 challenge, and just when we thought that would be behind us, we have the new non-credit coding to address. Of course, there is also the multi-ethnicity



reporting, and the most recent missive from CCCCO about Supervised Tutoring. Because we face so many accountability measures, our fall conference will focus on a few of them, with sessions on how to use the research department to increase the effectiveness of your decisions, as well as the essentials of CB 21, Multi-Ethnicity Reporting, the Student Attendance Accounting Manual, and Enrollment Management. And no conference would be complete without some deference to accreditation, so we’ve developed a session on successful self-studies.

So, we have our work cut out for us this year, but we are in this together and we’ll survive it together. I want you to know that, as your president this year, I will do my best to stay on top of the issues, bringing you updates from the system office and its myriad committees and task forces. I encourage you to check our CIO home page regularly for new information as it comes out and to read the newsletter. Morgan Lynn has agreed to an “Ask Morgan” column, and we’ve added a new feature this year: “15 minutes of Fame.” I hope you enjoy it.

Ciao,
Renee